



MONICA RHINES · MONICA@MPRINTSDESIGN.COM  
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## EXPERIENCE

Art Director: Print & Digital · Candy.com, Braintree, MA · February 2014 - present

- design logo, collateral, advertising materials, email-blasts, social media posts
- design all website banners, page content and revise code in back-end
- conceptualize, create and art direct photoshoots for content creation
- art direct & project manage entire website relaunch

Art Director/Graphic Designer/Website Designer · Barlow Designs, Providence, RI  
August 2010-December 2012 (freelance), January 2013 - February 2014

- conceive and design all print, web and digital marketing materials for 3 brands
- design websites, including banners, page content and maintain programming
- concepting, designing, photo searching, photo retouching, prepress and project management for bi-annual catalog, including managing design team

Art Director/Graphic Designer/Website Designer · Freelance · June 2001 - present

- concept and design logos, websites, banners, ads, book covers, collateral and invitations
- create accurate mechanicals, and properly prepress all files under tight deadlines
- daily management of all phases of creative work from concept through production,

Graphic Designer · AdamsMedia, Avon, MA · March 09 - October 09

- concept and design of book covers for publishing company
- designed web banners, print ads, and tradeshow materials

Studio Designer · MMB, Boston, MA · March 05 - Feb 07 + June 07- March 09

- designed print, collateral and web layouts for Subway, Jiffy Lube, Clarks, Carrabbas, ESPN, Capital One, LLBean, Harvard Business School, and in-house projects
- assisted art directors with creative solutions, retouching, technical and software problems
- creation of mechanicals, and prepress of all print and interactive files

Graphic Designer · Marian Heath, Wareham, MA · March 2007 - June 2007

- designed greeting cards from concept through prepress, created mockups and mechanicals

Graphic Designer · AdamsMedia, Avon, MA · Dec 2004 - March 2005

- designed artwork and page layout for 4 color and grayscale books

Asst. Art Director · EURO RSCG Life Becker, New York, NY · Dec 2002- Sept 2003

- created concepts and campaigns for 12 products for Merck Vaccines
- designed print ads, direct mail pieces, catalogues, logo, and presented work to clients

## EDUCATION

Boston University  
bachelor of science in communications, concentration: advertising, graduated May 2001

## MAC SKILLS

Adobe Creative Suite 6 (and all previous versions) Photoshop, Illustrator, InDesign; Quark, Acrobat, Word, Excel, Powerpoint, Joomla, WordPress, HTML

SAMPLES OF MY WORK [WWW.MPRINTSDESIGN.COM](http://WWW.MPRINTSDESIGN.COM)